PRICE FIVE CENTS.

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Shirt

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INDIANAPOLIS, SUNDAY MORNING, MAY 3, 1896-TWENTY PAGES.

An Astounding Soap Sale

The Eighth Wonder of the World

NOW on Exhibition in Our Show Window

A Facsimile of the Great U. S. ADMINISTRATION BUILDING Of the Columbian Exposition, built out of 14,468 cakes of fine Medicated Toilet Castile Soap, making the finest and largest display of toilet soap ever attempted in the world and the Greatest Soap Bargain ever offered in America.

# 2 Cakes for 50

Everybody welcome to all they want of it at this price. This Soap has been made especially for us by the Cincinnati Soap Company, whose Soaps have been the standard for over a quarter of a century, and to introduce their Soap thoroughly they permit us to sell it 2 cakes for 5c for a limited time. This gives us a power to save money for all persons.

It is so Cheap that it can be no Cheaper and so good that it can be no better. The rich, the poor, the learned and business by absence a day. The old method to your comin' here, Jim, he owned a good ling men and be able to 'size up' a man as to regret much to say we are behind with our the unlearned and to your comin' here, Jim, he owned a good ling men and be able to 'size up' a man as to regret much to say we are behind with our the unlearned and the unlearned the unlearned meet on one level. The poor can aff at this price, and the rich can get no better.

This is an excellent, PURE Toilet Soap and is really worth 10c a cake. Remember, 2 cakes for 5c. Exclusive agency for Hendricks, Boone, Hamilton, Hancock, Shelby, Johnson and Morgan counties. Sale begins Monday Morning at 9 o'clock. Come early before the rush commences.

Some Good Values in Silks 500 yards Changable Taffeta Silks

-full yard wide. Special for 

Rare Values in Dress Goods

Strictly all-wool Scotch Mixtures, worth 50c a yard. This week .. oc all-wool Henrietta-all colors-8-inch Henriettas; former price Double-fold Plaids; former price 15c and 18c; sale price..... 35c Scotch Plaids. This week.... Se Silk finished Novelties go at .. 35c Novelties-all colors .....

Lansdown All colors, 40 in. wide, worth \$1,

A Wash Dress Goods Sale 160 pieces best Cotton Challies .... pieces changeable Chameleon Morie-all colors ...... Dimities and Lawns, worth 10c, A great line of Linen effects and

Persian patterns in Lawns,

Special Shoe Sale

500 pairs Ladies' Oxford Ties and Prince Alberts-for this week cases Ladies' Dongola Oxford Ties-patent leather trimmingregular \$2 shoes. This week .... \$1.23 worth \$1.25. This week ...... Gents' Patent Leather Low Cut Gents' \$3.50 Patent Leathers this

Those 490 Quilts

an article that has advertised us so extells a friend and the friend becomes a buyer. That's good advertising, but isn't broad enough. s we call the at-Marseilles pattern, large enough for a

Summer Corsets

100 dozen Summer Corsets, all sizes, this week 29c; worth almost double.

A Ureat Lace Curtain

Full 31/2 yards long, 60 inches wide, taped all round, Venetian net, heavy border, worth \$2.75; sale price, a pair..... 50 pairs Brussels Net Curtains; regular price \$5; a special leader this week, a pair..... \$3.45

100 Doz Black Silk Mitts Just for a fiver. This week, a pair 15c 10c Any Cape or Jacket

In the house one-third off regular price. \$7.50 Tailor-made Suits, Taffeta lined, this week ..... **Extraordinary Good Values** Dimities and Percales ...... 121/20 In the Millinery Department

morning at 39c, 59c and 79c, worth al-25c and 39c.

A Trimmed Hat Sale

All \$2.50 Trimmed Hats to-morrow. \$1.50 All \$3.75 Trimmed Hats to-morrow, \$2.50 All \$7 Trimmed Hats to-morrow... \$4.95 All-Silk Ribbons, Persian patterns, at 19c, worth 35c; at 39c, worth 50c.

ent leather trimming. Sale price. \$1.49? Sole Agency for the Dinned atterns.

PENSION CHECKS CASHED FREE

# MAGUIRE'S

174-176 West Washington Street.

Send for Catalogue.

Large Cold Swagged Tubing Involute Sprockets Large Hubs and Balls Forty-Spoke Wheels

**Aluminium Rims** 

Highest Grade Handsomest Lightest Running Most Up-to-Date

G. & J. Tires Most Reliable Be Sure to See Them Before Buying

# Prices \$80 and \$100

Imperials ......\$85.00 In Black, Dark Green and Marcon Cornell......\$65.00 In Black and Maroon. Essex ......\$50.00 In Black and Maroon.

Cash or Easy Payments.

B. KOEHRING&SON

580 and 582 VIRGINIA AVENUE. We handle Wright's Nonpunctur-able Strip.

THE PRINCESS Is the Name of the Newest, Later HAMMOCKS A Fine, Fleecy Warp, Festooned Valance, Oak Rings, Blending Color and Graceful Shape.

THE PRINCESS BABY HAMMOCK

On Frame, we can recommend. Price \$3, complete.

Charles Mayer & Co.

competent penmen, and thus narrow the employment of human beings. Just the opposite has occurred. No fewer men are employed, while a new and broadenism field and boatcard.

Charles Mayer & Co.

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Charles Mayer & Co.

competent penmen, and thus narrow the employment of human beings. Just the opposite has occurred. No fewer men are employed, while a new and broadenism field and boatcard.

With this he walked off arm in arm with the country Club, and then of the country Club, and the country Club, and then of the country Club, and the country Club, and then of the country Club, and the country

### THE PEN'S SUBSTITUTE

REVOLUTION WORKED BY STENOG-RAPHY AND TYPEWRITING.

Enormous Increase in Correspondence, Accompanied by an Augmentation of Postal Revenues.

Because silent, the changes which have taken place in a quarter of a century in the methods of transacting the business of the world are none the less revolutions. Twentyfive years ago the telephone and the typewriting machine were comparatively unknown. In fact, the telephone had not come into the most important offices in 1880, while the typewriter was a curiosity as an experiment in 1874. It seems but yesterday when, in response to the machine-written letter of me; I can read writing." Ten years ago a typewritten communication was the exceppart of them are machine-written. Among professional men, who are occasional and valuable contributors to the press, only those who write the most unreadable hands persist in pestering editors, compositors and proofreaders with evidences of their incapacity to write for others to read. Fifteen years ago writer. Then they were regarded as a luxperson with a note-book for hyeroglyphics

"Not less than one thousand, and probably twelve hundred," was the answer, after a

ployment as stenographers and typewriters. We keep a record of the persons who can

less than seven hundred."

SOME OF THE RESULTS. come from a course of study in a high time, 'Squire, Good day, school are essential to the highest proficiency. The dictation of business men, oft-

counting room and the office has opened a the high-school course for the employment In the school system of this city, in connection with the Manual Training School, both stenography and typewriting may be

were attempted under the old method the heads of houses and the best men in affairs would be unable to do little else. Now the business man can take up his score of letters, glance over them and dictate intel-

SWELLS THE POSTAL REVENUES. During the fiscal year 1879-80 the receipts of the Postoffice Department were \$33,315. be better realized when it is considered that in 1880, with about fifty million of population, the government collected \$33,315,000 from the mail service, while during the last fiscal year \$76,983,128 was collected from a population not exceeding seventy million In other words, the people of this country expended an average of 66 cents each for postage in 1880, while last year, despite the hard times, the average expenditure for postage was \$1.00. The reduced cost of papers and magazines has added somewhat to the revenues of the postoffice, as has the unbusinesslike method of carrying express packages for a very small price, irrespective of distance, but the fact that the rapid growth of postal receipts in recent years corresponds with the years in which the use of the typewriting machine has come to be general forces the inference that the increase of postal receipts incident to the greater facility of correspondence is largely due to the stenographer and the typewriting machine. If any reader doubts that dispatch in business correspondence, due to the evolution of the typewriter, is not responsible for the remarkable increase of postal revenues, let him ask the postmaster of Indianapolis or any other city to show him the figures representing the sale of stamps and stamped envelopes during the past fifteen years. When he has examined the figures he will find that the increase came largely during the few years from machine, from being a rare attachment to office and counting room, has come to be as common as clerks. If the revolution which the typewriting machine has caused should be turned backward one of the first results Department would rise from \$9,000,000 to nearly double that amount. If it could have been foreseen twenty-five

ing machine would be some would have predicted that it would displace thousands of kins."

of honorable and responsible employment has been opened to intelligent women. The making, selling and repairing of typewriting machines, as well as the manufacture of the large amount of stationery which they use, have made new employment for more men than the typewriter has displaced in counting rooms, while its introduction has opened a wide field of employment for a class of women who most need it. Thus every revolution of method which supersedes slow and consequently expensive processes opens new avenues of employment for thousands in the conditions which accompany.

#### A POPULIST REFORMED.

'Squire," he called out, with evident vexation in his tone, "look out there!" Through my open window I saw a motley crowd gathered about a central figure, who, from the gesticulations of his arms, must have been the speaker. They listened with interest, and frequently nodded their heads in

approval and spat solemnly. "Jim Grayson hez left the party," he went on, teeth, hide and toenail. "Sez he's jes nothin'! I reckin 'at he ain't fur f'om 't. ways some of 'em argies 'at he hez already, As fur me, I disputes it. Jim he wuz never no great shakes at jinin' anything. He 'ud jes sorter sot roun' an' wait twell it kim to him. I agree new 'at ef you uz to question out f'om the old party, they ud jes rid right away f'om him. An' now he's awginizing a new set, blazin' a road th'ough th' wilderness, an' everybody jes a followin' of him. Cussedest feller I ever see. Jes sets roun th' live-long day, stewin' about things, an' pickand a writing machine, who was regarded somepin'. I mind th' time when Jim wuzn't as a sort of an innovation a few years ago, so all-fired peart in argifyin'. That wuz would well nigh paralyze the transaction of afore he moved to town. You see, previous

up together with th' poll book figg'in' who's th' best man to handle 'so and so.' Jim, he f'unt. He went an' traded fer town prop'ty.

stenography should be considered, then the per cent. ef us fellers don't quit jowerin' an git to work.' Well, I be takin' your

"Hey you heer'd th' news, 'Squire? Jim wheels. I see him comin' down the street Together we walked out and perched or gallery and facing the street stood a large goods box, worn smooth with the sittings of sent-minded statesmen. Here Jim was won system this would have been a physical proached within speaking distance the asother side of the street.

"Jim Grayson's tolably stuck up, sence he fetched his pension; I low he kain't see common people." This sally from one of the bystanders was

greeted with loud laughter, and had the effect of bringing Jim to an abrupt halt. "Mornin' gentlemen, mornin!" he called out, "I low I be powerful busy this mornin'. Don't you fellers be intyferin of me." "Whar you goin'," caled a voice; "down

to gotiate fer government bonds?" "Come here Jim," said another, "an give He straightened up and took a fresh chew

"Gen'imen," he replied, "I low if you-un hez work to do you ud better be at it. As fo' me I be above your pestifyin." "Give us a speech," they cried in unison,

"We agreed 'at Wall street be gittin a powerful long rest sence you got rich, said a taunting youngster." "I aint saying so," he replied, shrugging his shoulders and directing his reply to-

ward the presumptuous boy, who straight-

way looked exceedingly shame-faced. "Boys I kim to my senses a leetle, an I sees it this way. They's boun' to be millionaires-jes bonn to be. An I reckon what jowerin we does air not goin' to shorten th' crap. Th' rich is gittin richer. I allus said that an' I stick to it. But I 'low i aint nowise their fault. Wealth's jes goin' to cumylate, kaint holp it. It's jes like a snowball rollin' in the snow. As fer the poor gittin poorer, I argies 'at with strikes and sottin roun, an chawin baccy, an 'bjectin to things they knows nothin about,

they's jes shore to git poorer." "How about the money-sharks, Jim," called the ring-leader. "I low," he answered, "ez they air no sharkler en they hez ter be. They hez

tickled fer a chance to borry-jes promisin' everything an putting our names to all sorts o' papers; never thinkin' of interest called on to live up to our bargain we kicks, general roundup when the mavericks were an 'lows the kentry's gone plum to bust." "Dave Judkins," he said breaking off suddenly in his argument, "whut'll you take

interrupted glancing down the street towards | financial conduct of the church not infre-I'll see you to-morrow bout the rean, Jud-

## CIGAR SELLING AN ART

THE TROUBLES OF THE CLERK.

Has to Remember the Brand and Size Each Customer Desires-New Domestic Cigars.

"It looks to the uninitiated like the easiest thing in the world to sell cigars," said a local dealer, recently, "but it is, perhaps, the mission, the superannuated preachers, the most deceptive business in that regard in | church colleges, etc., too numerous to men-

"It is not every person who can become a | holy ruffles that are put on the garments good counter man," he went on. "In fact, of salvation by an impractical body of mer those who are successful in the business are | who seem to think the church member is exceptionally rare, and a good salesman | kind of legitimate "green goods man" or a commands a high salary. As in any line of stray sheep to be sheared at every full and retail trade, the salesman must have an | change of the meon. The hardest "pull" we abundance of patience, and must be able to have to raise in this list we find in the whims of his customers. But in this busi- | millions of dollars we have sowed to the ness, this faculty must be exceptionally well | wind in foreign missionary fields and still developed, for the crankiest class of people | there are more to follow. If this money are the smokers of high grade cigars and had been judiciously used in building a railthey are crankiest about their cigars. A man | road through central Africa, instead of coming into the store for his cigars expects | teaching the natives another creed that does the particular make, size and color he not fit them as well as their own and of formality of asking for it. Some customers | have had a civilization and commerce shinwould be nettled if this were not done and | ing like a bright belt across the Dark Contimight seek another place to buy their cigars | nent. It is not a new creed the heathen if the cierk continually asked what brand | needs, but a new pair of pants, some new they smoked. When it is remembered that grammar, some new plows and new locomothere are as many as twenty-one sizes of tives. People will always find creeds to suit half dozen colors and at a variety of prices. it will be seen that it is no small matter to prove their reason by changing their creeds;

"The clerk behind the counter of a first- sionary collection is always stalking forth class cigar stand in a hotel perhaps has the | and forever to the distress of the congregahardest time. He must be an adept at read- | tion. But, here it comes, "Dear brethren, I him, he feels offended. It is, therefore, a difficult thing to please a transient trade. "A man will walk up to the counter and

" 'Seed or clear Havana?' asks the clerk.

CHANGE IN DOMESTIC CIGARS. "'I said I wanted a domestic cigar,' the cigar that was formerly made in Havana tinction. Some customers who smoke the clear Havana made in this country call for a domestic cigar, expecting this, and others still remember the domestic cigar as the seed Havana in contrast with the imported thousand can discover it. The fact is that imported article are smoking the label rather than the tobacco. If they enjoy if that is their business, and it is ours to

"Now that gentleman to whom I hande that box just now was never in the house but once before, and that was a day or two ago. He came in and asked for a good cigar. gave him that one, trusting to my judgment of the man to suit his taste. He stood in the door talking for a while and presently

came back and said: " 'Give me another cigar.'

"I did not know whether that word 'anconcluded that it suited him, however, and offered him the same box. Now he returns and I remember just what he wants and "With regular customers and occasional

customers, the faculty of remembering

faces and of remembering just what cigar A well-stocked store will contain forty cents-some fewer grades some more. Each shapes and there are six colors. To remember which of the thousands of combinations each individual customer wants is no small matter and upon this depends a large portion of the trade. The mere matter of remembering the sizes of the various brands give them, is a thing which requires long study. For instance one brand has the 5cent size marked 'Coquetas,' and by this name the clerk must remember it. The threefor-a-quarter goods of the same brand are known, according to their size, as 'Violetas' and 'Concha Fina Extras.' 'Rothschild Extras' and 'Pentellas' mean to the clerk the 10-cent straight size. The two-for-a-quarter sizes are labeled 'Delmonicos,' 'Perfecto Selects, 'Perlas,' 'Prince of Wales,' 'Petit Bouquets' and 'Concha Bouquet Extras.' In the three-for-a-half sizes there are 'Club Perfectos,' the 'Santiago Perfectos' and several private names. In the 25-cent sizes there are the 'Invincibles' and 'Perfectos.

"It is something of a trick to remember all these terms and their meaning in a single brand, but the cigar clerk must remember them for a score or more makes of goods and be ready to hand out to any one upon call a given priced cigar of a particular brand. It is not an easy matter and it is not every fool that can sell cigars."

#### A CHURCH MEMBER'S PLAINT. Cost of the Ruffles with Which the

Garments of Salvation Are Adorned.

To the Editor of the Sunday Journal: It looks rather queer that the long-suffering church member is driven to the columns of a secular paper for sympathy and protection, but such is the unfortunate condidesperation and hopeless despair, to the outside world for relief. Possibly the editor does not belong to any religious organizations; if not, he may not fully comprehend the situation and know how to give the necessary sympathy. The writer is a church head in the front pew, but he has paid his "steepins" and always been on hand in the fetched in to be branded as worthy, though

It is said salvation is free; that may pos-

he sometimes strays from the flock.

sustained if extraneous affairs were not dragged into them with their accompanying taxation in the form of "special collections." A LOCAL DEALER EXPATIATES ON First is the pastor's salary, which I might class as one of the just and honest expenditures-that is, when he is worthy of it and capable of preaching in a way to enlighten and edify; unfortunately, this is not always the case, but, nevertheless, ft has to be met, as do a hundred and one other ex-I penses that seem as endless in their course as the future torment we are frantically try-

Here are a few of the "pulls" they have

on us: The church expenses, the freed-

ing to escape.

man's aid, the home mission, the foreign tion. Many of these expenses are a kind of improving their reason, but we do not but, like Banquo's ghost, the foreign missoon be upon us," and then they pass

thousand-fathom-under-the-sea look, some straight ahead as silent as a sphinx; nor t this out of the way, before another special collection treads upon its heels. These so called necessities creep into the household, and "Sister Churchworker" and "Sister Gomuch" and "Sister Beglong" must assist at the entertainment on Monday night for the benefit of some special collection, and on ner to entertain and serve a first-class dinner, with chicken, for 20 cents, the provisions Before the tariff on imported cigars practi- all taken from home and sold for only half the "Anvil Wringers" will give one of their Aquatic, from Coldwaterville, will pour out enough to drown us before this. Then the Sunday school library fund has to be looked after for the purchase of a lot of nicely printed, weak-minded books that are as insipid as a sun-dried orange, but dear brother Antedfluvian, from Awaybackville, prints them, and of course they must be purchased. After a summer's pull through purgatory

heat, annoyed by these varieties, we are

informed that it is necessary to make a

special effort, with the approach of cool

nights, for the revival, with a special evangelist. The church needs it. This good man, who works for the Master and the flock. always has a very sharp pair of shears concealed some place on his person which enables him to get a good share of the fleece before the revival season is ended. course, he has some especial qualities of attraction. He may be "the great boy preacher" that has long since passed the fortieth year milestone, but have along with him all the antiquated ideas of the past. He may be the "great double-back-action jaw worker" that can talk so rapidly nobody understands him, so they will enjoy it, or the "mild-eyed, sanctified, holiness evangelist," who makes a specialty of "silent emotion" and delivers addresses that are as dry as a university extension lecture. To aid in this the congregation, at least the on the religio-parlimentary system of voting so they can get up and down, go forward and backward, and through all the necesgelist says, "All who want to go to heaven will rise up." and "ail who want to be petter will hold up their hands," and so on. Of course, to avoid embarrassment everybody jumps up and then sits down, and then goes forward-and backward-to wind up by taking up a collection. And all this, and still we have not yet mentioned the almost inevitable, ever-present "church debt." the interest of which is often unpaid.

Of course, the greater amount of thi work is done by the ladies of the church, who, neglecting their home duties, assume burdens and annovance that should not be and cooking for the church when they would not, and do not, do such work at home, With all this, just now, one of the great churches will soon, in its General Conference be called upon to recognize women as delegates, but the vote among the preachers and disgrace of the church. The preacher in her time laboring for the church, but he to man as a member of that church, Though she furnishes half the money and about all treated as too simple to be trusted with important things. If the women had the pride and independence that they have conscience and goodness, they would, in a body, leave the church and go to one where they would be recognized as equals.

A MAN FROM JERUSALEM.

#### A RUN TO CARTERSBURG. To-Day Will Mark the Annual Open-

ing of the Springs.

The Indianapolis Bicycle Club will make a run to Cartersburg to-day. The members extended an invitation to all wheelmen of the city to join them. It is expected that towns to go there to-day. It is expected there from various points. The club run will start from the clubhouse, No. 84 North Delaware street, at 8:30.

A Chicago Club Passes Through. This morning, at 3:40 o'clock, the Napo-

leon Club of Chicago passed through the city, en route to Cincipati on the annual "bearings" run. Jap Clemens and Otis quently seems to have been patterned after Birge joined the party here. They will go

# the number of churches we have could be Y. W. C. A. NOON HOUR sustained if extraneous affairs were not

PRICE FIVE CENTS.

A GIRL MAY LUNCH LIKE A PRINCESS FOR FIFTEEN CENTS.

Place Where a Man Is Not Found -Gymnastics for Women Pro-

vided.

There is one institution in Indianapolis that is sacred from the invasion of man at mealtime. This is the Young Women's Christian Association. It occupies a modest two-story brick at 139 North Meridian street, in the very shadow of Plymouth Church. There is a fine, sloping lawn in front, broad stone steps leading up to the entrance and a pleasant-faced woman in an immaculate white apron to greet the visitor. The Young Women's Christian Association was organized in October, 1895. Its primal purpose was womanhood. In this the hopes and aspirations of the organizers have been realized. The scope of the work has been broadened and now the physical as well as the spiritual wants of those who apply are supplied, Once a day the hungry are bountifully fed and at a price that would drive the or-

dinary restaurant keeper distracted. The association is by no means a charitable organization. Those who patronize it pay for what they get and the institution is partially self-sustaining. It is part of an international organization which has spread into nearly every State in the Union. The local association is managed by the following board composed of well-known people; Mrs. F. F. McCrea, president; Mrs. Elnora. L. Griffith, vice president; Mrs. L. W. Fisher, corresponding secretary; Mrs. C. J. Buchanan, recording secretary: Mrs. Dr. Alfred Stratford, treasurer; Mrs. J. J. Brown, Miss Mary Butler, Mrs. E. G. Cornellus, Mrs. J. A. Furgason, Mrs. R. W. Furnas, Wales, Mrs. W. W. Winslow, Mrs. W. O.

Devay, Mrs. G. W. Synder Susan Margaret White is ly five hundred women. small membership fees. The place is the cook. He is said of remarkable accomplishments

cause we don't undertake to the lunch hour," said one of the secretaries,

away from this door," A FIFTEEN-CENT LUNCH.

From 11 until 2 o'clock each day the assoroom. The daily patronage now eighty to one hundred women and girls. The toiler with the depleted purse can dine like a princess for 15 cents. Her dinner would perhaps include a chicken pie, mashed notatoes, peach ple and tea, coffee or milk. Then there is tomato soup, 5 cents; French peas, 3 cents; cream slaw, 3 cents; macaron and cheese, 3 cents; pickles and cents; brown bread and butter, 3 cents; white whipped cream, 5 cents; divans with silken spreads are tution. Social evenings that are intended to brighten and cheer the lives of y Mary Smith, May 8, "Dress;" Dr. Marie Haglep, May 22, "Habits;" Dr. Anna Bryson June 5, "Physical Womanhood," patronize the institutions are made to fee at home. Snobbery and favorit place in the house. The receptions committee has this rule for its guide: "Don't greet

her as soon as the reception is over.' interesting household is the gymnasium work. To meet the physical needs of young women the association has provided a gymnasium to which those who pay the membership fee always have access. Others may practice gymnastics to their heart's content by the payment of a nominal sum. The apparatus is swung from the ceiling of the dining room, and by dexterous manipulation of ropes and levers this apartment is conpartment is in charge of Miss Bessie Wells.

my pupils after they leave the gymnasium. ago because I wouldn't permit her to wear a corset." Miss Wells has the advantage of a thorough athletic training, which she gained at the Posse Gymnasium, of Boston. may occupy their time at embroidery at certain hours. The German class to all members. The strictest

"Christ is the Head of the House, The Unseen Guest at Every Meal; The Silent Listener

modest. A bookcase is one of the articles most needed, as the association is about to

An Accommodating New Jersey Club, membership of forty-three. They are temperarily located at No. 217 Second street

The Niantics will be glad to entertain any that are applied to municipal affairs. In the | will be met there at 6 o'clock by about forty | club proposing to make a tour in that vicinfirst place a half dozen churches are main- riders from Cincinnati and escorted into the ity. Andrew A. Daly is president. The club